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Strata
CIX ™

Powerful IP Communications Made Affordable for Small Locations
Strata CIX40

Big Business Performance at a Small Business Price

Small Locations Perform and Compete on Par with Big Business

Whether your business is just getting started or expanding into new locations, communication is key to productivity, contact and success. Even the smallest branch offices and retail locations need a powerful, reliable communications system that can attract customers, save money, enhance productivity and improve customer satisfaction.

This is why so many leading companies choose Toshiba. Toshiba's Strata® CIX™ 40 IP communication system makes sophisticated IP capabilities affordable for your small business, enterprise branch or retail locations.

This is communications without compromise. Strata CIX40 supports hundreds of calling features, voice mail and email integration, multimedia collaboration, unified communications, mobility options and more. Employees can stay connected and productive wherever they are, even using their smartphones as system extensions. You can network Strata CIX systems together to dramatically expand capacity or seamlessly connect locations.

Communications Your Way

Strata CIX40 is versatile and scalable to meet the dynamic needs of small locations with up to 20 users, depending on your networking requirements. Use it as a single-site phone system, and expand as the business grows. Or use it at branch locations, networked with Strata CIX and Toshiba IP*edge*® pure-IP systems at other locations and headquarters.

With Toshiba's innovative system architecture, Strata CIX40 can serve an all-IP communications system, or all-digital, or a mix of IP and digital phones to meet your needs. Migrate to IP on your own schedule.

Sized Right for Small Business Locations

Right out of the box, Strata CIX40 supports:

- 8, 16, or 24 IP channels for IP telephone connections, SIP trunking and/or networking Strata CIX systems
- 4-11 trunks with caller ID, 8-16 digital telephones and 1-2 analog endpoints
- 4, 6 or 8 ports of voice mail and auto-attendant with live message call monitoring, LCD feature prompting, soft keys, call recording and more

Everything you need to support this capacity, including optional voice mail, fits into one compact cabinet designed for wall mounting.

Add advanced applications on the IP*edge* Application Server as needed, to support:

- Unified messaging—Voice mails, emails and fax messages in your email inbox
- Unified communications—Blending the many ways you communicate
- Contact center automatic call distribution (ACD) and reporting
- Integration with customer relationship management (CRM) systems
- Web-based personal and system administration
- Customized feature operation, and more

All of these applications come in one slim chassis.

Connect the Way You Want To

Endpoints for Every User

Every small business location has users with very different roles, needs and expectations. The versatile Strata CIX40 system supports a wide range of choice in phones—devices so diverse they are often called *endpoints*. All Toshiba Strata CIX systems support IP, digital and analog endpoints, making the system ideal for businesses that want to extend the value of existing digital phones while migrating to IP in stages.

With a broad range of available models, you can choose just the right Toshiba endpoint for each user:

For those who work primarily at their desks—whether in a local, remote or home office: Desktop phones with microphone and speaker (with mute options, headset interface and programmable feature buttons) are the logical choice. Clear LCD displays (backlit on many models) make functions simple to use.

For users whose work takes them around the building: Choose a secure wireless handset or mobile phone that uses your wireless LAN or wireless base stations—such as Toshiba's secure SIP DECT wireless phones—to connect into the Strata CIX40 system.

For users who work from locations outside your company's phone or data networks: Use unified messaging to empower them to manage calls and messages from laptop or notebook computers, without ever picking up the phone. They can even use their smartphones as Strata CIX40 extensions.

For serious power users: Unified communications blends the many ways they communicate, with unified messaging, multimedia collaboration and more. For receptionists, there are attendant consoles and add-on modules for 10, 20 or 60 extra programmable buttons. See who's busy, who's available, and transfer calls at the touch of a button.

With Strata CIX40, every location—no matter how small—can present an enterprise-class face to the world.

Features You'd Expect From a Much Larger System

Right out of the box, your Strata CIX40 system supports an extensive array of convenience, productivity and call control features, like caller ID, hold, forwarding, transfer, call waiting, do not disturb, account codes and more.

For example, you can have incoming calls ring on both your desktop and cell phones. With interactive voice response, speech recognition and voice mail, no call goes unanswered, no matter what time it is or where you are. Customers can get quick access to the information they need, or leave a message. It's like having an extra employee who works tirelessly around the clock.

Expand the Possibilities With a Multipurpose Application Server

Add a compact application server, and your Strata CIX40 system becomes a full-featured unified communications and collaboration platform.

Unified communications converges the many ways your organization communicates: desktop phones, cell phones, voice mail, email, video conferencing, Web-based collaboration and more.

- Gain customized control over when, where and how you can be reached
- Use your iOS® or Android™ smartphone as a Strata CIX extension
- Manage email, voice mail and fax messages in one place
- Dial, answer, transfer calls and more from a voice-ready laptop or notebook computer—integrating with your contact lists, calendar and CRM system

Multimedia collaboration was once out of reach for organizations with only a handful of employees. Strata CIX40 makes it achievable and easy to set up scheduled or spontaneous audio conferences and collaboration sessions. Share and present Windows® documents, co-browse Web pages with remote participants, contribute ideas and comments in a public or private chat session, and brainstorm with interactive drawing and text tools.

Participants can dial into a single conference or any combination of simultaneous audio or Web collaboration sessions. You can set up these Web-based sessions from anywhere, integrating with Microsoft Outlook® calendar functions, if you wish. Users can attend the conference from anywhere. They don't need any special software on their PCs, only an Internet connection.

Unified communications provide the foundation for business functions and units to work seamlessly together—to perform with more agility, productivity and differentiated customer care.

Save Time and Money While Building a Professional Image

Mobility—Stay Connected, Wherever You Are

Roam anywhere in the building. Secure SIP DECT wireless phones enable you take advanced digital desk phone functionality with you down the hall, to a conference room or the manufacturing floor.

Manage calls on your computer, at home or on the road. Dial and receive calls and manage voice mails and more, from a voice-equipped laptop or notebook computer that accesses your Strata CIX system over the Internet.

Use your Apple iOS and Android smartphone as a Strata CIX extension. Give out only your office number; Strata CIX finds you on your smartphone and conceals your mobile number.

Be alerted to incoming calls on multiple devices. You can have Strata CIX ring both your desk phone and cell phone, simultaneously or sequentially, to ensure you can always be reached.

Take your phone system identity with you. Log into a drop-in workstation or a conference room at another location, and your phone system identity goes with you. You can work just as if you were at your desk.

Even if the "office" is at home today, a conference center tomorrow, and a coffeehouse the next day, colleagues and customers can interact with you just as if you were in the office.

Advanced Technology Made Easy to Use

Powerful Strata CIX40 powerful features are intuitive to use. Easy-reading LCDs provide quick access to functions. Programmable buttons give one-touch access to the functions you use most. Call handling features let you manage your calls—and your schedule—with ease. You decide which calls to accept now and which to send to voice mail or another extension.

Reduce Communications Costs

Strata CIX40 saves your business money in many ways. For example:

- With IP, one network can do the work of two
- IP trunking reduces or eliminates long distance charges among locations
- You can restrict long-distance calls or access to certain area codes
- The system automatically chooses least-cost routing for outbound calls
- Mix and match economical phones and higher-end phones to suit users' needs
- Call recording options resolve communication disputes that can result in business liabilities
- Remote maintenance eliminates on-site visits for programming, testing and upgrades
- Employees can be located anywhere, far from high-cost metro centers

In many ways, Toshiba Strata CIX40 pays you back in improved productivity, customer satisfaction and reduced costs.

Bring Your Business Communications into the IP Age

Employees, customers and business partners have come to expect anywhere-anytime connectivity. They expect the communication system to match their on-demand, mobile and multi-channel ways of working. You already capitalize on IP for your Internet and other data communications. Why not exploit IP for your voice communications as well?

Toshiba makes it easy and affordable. The Strata CIX40 system reflects our belief that small businesses and branch locations should be able to perform and compete on the same playing field with their big business counterparts.

The right business communications system attracts customers, increases productivity, saves money, enhances your image and improves customer satisfaction. If you want to level the playing field, to take advantage of IP business communications while extending the value of your existing analog and digital phones—and you want to do it with confidence—see what Strata CIX40 can do for you. Visit www.telecom.toshiba.com or contact your Authorized Toshiba Dealer today.

Feature Highlights

System Features

Account Codes
   Forced
   Voluntary
   Verifiable
   Account Code Button
   Account Code Revision
Administration/Programming (Optional)*
   Live System Programming
   Remote Access
Alternate Answer Point
Automatic Busy Redial
Automatic Call Distribution (Optional)*
   Advanced Call Routing
   Skills-Based Routing
   Priority Queuing
   Multiple Group Agent Login
   Call Recording
   Voice Assistant ODBC Database
   Text-To-Speech
   MIS Interface (Optional)*
Automatic Callback Intercom
Automatic Dialing Buttons
Automatic Hold
Automatic Hold/Park Recall
Automatic Line Selection
Automatic Release From Hold
Automatic Release From Voice Mail
Auxiliary Device Interface (Optional)
Background Music Interface with Station Control*
Busy Override
Busy Station Transfer/Ringing
Call Forward
   All Calls
   Busy
   No Answer
   Busy/No Answer
   Fixed
   External with Remote Setting
   System-wide

Call Park to Station
Call Park Orbits
Call Pickup
   On-Hold/Park
   Ringing At Other Stations
   Meet-Me Page
   Directed
   Station Group
   CO Line Group
Call Record to Voice Mail
Call Transfer
   Camp-On
   External Calls
   Internal Calls
   Recall
Call Waiting
Caller Identification
   Abandoned Call History
   Call History List
   Redial from List
   Indication While Busy
   Internal User Name
Centrex Application/PBX Compatibility
   Centrex Ringing Repeat
   Flexible Station Numbering
   Delayed Ringing
   One-Button Centrex Feature Access
   Centrex/CO Line Call Pickup
   Centrex/CO Line ID
   Flash Button
   Multi-Line Access and Control
Class of Service Override
CO Line Groups
CO Line Queuing
Conferencing (8 party)
   Multi-Stations
   Multi-CO Lines
Continuous DTMF Signal Time
Credit Card Calling ("O"+ Dialing)
Day/Night Modes with Auto Switching
Delayed Ringing
Direct Inward System Access

Direct Station Select/Busy Lamp Buttons
Direct Station Selection Console (Optional)
   All Call Voice Page
   Automatic Line Hold
   DND Status Indication
   DND Override
   CO Line Button Assignment
   Expanded Line Appearance
   Multiple DSS Consoles
   Night Transfer
   Speed Dial Button Assignment
   Voice or Tone Signaling
DISA Security Code Revision
Distinctive LED Indicators
   I Called
   I Hold
   I Use
Distinctive Ringing
Do Not Disturb
Do Not Disturb Override
Door Lock Control
Door Phones
DTMF and Dial Pulse Compatible
DTMF Signal Time (160/80 ms)
Dual Color LEDs
End-to-End Signaling
Exclusive Hold
Executive Override (Break-In)
Executive Override Blocking
External Amplified Speaker (Optional)
Flash Button (Centrex/PBX Transfer or CO Dial Tone Recall)
Flexible Access Code Assignment
Flexible Button Assignment By User
Flexible Station Numbering
Flexible Line Ringing Assignment
   Delay 1
   Delay 2
   Immediate
Group Paging
Handsfree Answerback Intercom

Headset Interface*
Hearing Aid Compatible
Hot Desking
Hotel/Motel Features*
Hot Dialing
Hotline Service (Emergency Ringdown)
LCD Alphanumeric Messaging
LCD Automatic Callback Number Display
LCD Automatic Number Identification
LCD Automatic Park In Orbit
LCD Backlit Display*
LCD Call Duration Display
LCD Call Forward Source/Destination
LCD Call Forwarded-From Display
LCD Caller ID
   Abandoned Call Storage
   Call History
   Indication While Busy
   Name
   Telephone Number
LCD Calling/Called Number Display
LCD Clock/Calendar Display
LCD CO Line Identification
   Incoming/Outgoing
LCD Dial Input Verification
LCD Directory Assistance
LCD Feature Prompting with Soft Key Operation
   System and Station Features
   Voice Mail Features
LCD Intercom User Name Display
LCD Message Waiting Station Display
LCD Multiple Languages (E-F-S)
LCD Override Station Number Display
LCD Recalling Station Identification
LCD Search By Name and Dial
LCD Speed Dial Directory Dialing
LCD Station Status Display
Least Cost Routing
Loop Start Lines

Loud Ringing Bell (Optional)*
Make Busy
    Trunk
    Station
Memory Protection
Message Waiting Indication
    Station Light
    Stutter Dial Tone
Microphone Control Button
Modular Handset and Line Cord
Multiple Directory Numbers
    Primary DN
    Secondary DN
    Phantom DN
    Pilot DN
Multiple FCC Registration
Music-On-Hold Multiple Interface*
Networking Multiple Systems
    Strata Net (Optional)
        Alternate Routing/Hop-off
        Centralized Attendant
        Centralized Voice Mail
        Centralized Network SMDR
        Distributed Network SMDR
        Coordinated Numbering Plan
        Path Replacement
        Extended Call Control
Night Ringing Answer Code
Night Ringing Over External Page*
Night Ringing Over Selected Page
    Zones (Optional)*
Non-Blocking Dialing
Non-Blocking Intercom
Off-Hook Call Announce
    Handset
    Speaker**
Off-Premise Stations
One Touch Button
On-Hook Dialing
Outgoing Call Restriction
Paging (Optional)*
    All Call Voice Page
    External Page Interface
    Group Paging
Pooled CO Lines
Pooled Line Buttons
Power Failure Transfer*
Privacy/Non-Privacy
    Privacy Override
    Private CO Lines
Relay Service (Optional)
    Door Lock Control
    External Page
    Music-On-Hold Source Control
    Night Relay Service
Release Button
Release/Answer Button
Repeat Last Number Dialed
Reserve Power Battery Backup*
Ringing Line Preference
SIP Trunks***
Speakerphone On/Off Control
Standard Telephone Compatibility
with Message Waiting
Speed Dial
    Station
    System
Station Hunting
Station Message Detail Recording
    Interface (Optional)
Survivability of IP Telephones*
System Maintenance
    Error Logs
    Automatic Fault Recovery
    Maintenance and Administration
    via LAN
    System Administration Logs
    System Trace (Multi-level)
    SNMP Traps
    System Alarms (eMonitor)

Traffic Measurement and reporting
System Program
    Upload/Download*
Tandem CO Line Connections
TAPI Compliant
Tenant Service
Toll (Destination) Restriction
    Restriction Override
    Restriction Override Revision
Transfer Privacy
Traveling Class of Service
Uniform Call Distribution (UCD)
User Programmable Feature Buttons
Voice Mail Integration
    Call Record to Voice Mail
    In-band DTMF Signaling
    LCD Soft Key Voice Mail Control
    Transfer Direct to Voice Mailbox
    Voice Mail Conference
Voice or Tone Signaling
Volume Control
    Busy Override Tone
    Handset
    Handsfree/Speakerphone
    Ringing

Voice Mail Features

Audio Prompts
Automated Attendant (AA)
Automatic Message Copy with
    Optional Delete
Called Identification (Name)
Caller ID (Number)
Caller Confirmation Prior to Transferring
Call Monitor and Retrieve
Call Record to Mailbox
Call Queuing
Call Screening
Copy Mailbox
Copy Range
Directory
Direct Transfer to Voice Mailbox
Disk Space Notification
Distribution Lists
Do Not Disturb (DND)
Extensions—Scheduled
Fax Tone Detection
Future Delivery
Guest User Mailboxes
Independent Port Greetings
Mailbox
    Function Lock
    Groups
    Security Code
    Personal Greetings
    Time Zone Setting
Mailbox Number–Varied/Fixed Length
Message
    Continuous Delete
    Continuous Playback
    Date and Time
    Forwarding
    Notification
    Pause During Playback
    Pause During Recording
    Playback Control
    Private
    Purging
    Reply
    Retrieval Control
    Return Receipt Verification
    Speed Control
    Urgent
    Volume Control
Message Storage
    Personal Folders
    Message Queues
Multiple System Languages

Paging
    Office
    Relay
Remote Administration Reports
Shutdown using the Telephone
    Dial Pad
Single-digit Menus
Soft Key Control with LCD Feature
Prompting
System Administrator's Mailbox
System Backup
Toshiba Plug and Play Integration
User Tutorial (New User)
Varied Sampling Rates
Voice Forms

Attendant Console Features

Alarm Reset
Answer Button
Answer Prompting by CO Line
    Attendant Conference Setup
Day/Night Mode Switching
Busy Lamp Field (BLF) Display
    Station Directory Number
    Station User Name
    Station Advisory Message Display
Call Answer Priority
Call Statistics
    Incoming and Total
    Export to Excel File
    Print by Range
Call Waiting Count
Caller ID Display
Calling/Called Number and Name
Display
Color CRT Display
Dial "O" For Attendant
Dial by Name/Number
Dialing an Outside Number for
Station User
Direct Station Selection
Directory Display and Dialing
    Directory Entry Attribute Information
    Directory Entry Contact Information
Door Phone Calling
Door Unlock
DTMF Tone Signaling from
    Dial Pad Key
Emergency Call
Emergency Page
Feature On-Line Help
Flexible Programmable Buttons
Headset Operation*
Hold Calls
Hold Timer Display
Incoming Call Identification
Interposition Call Transfer
Join/Split Calls
Keyboard or Mouse Operation
Load Sharing of Multiple Attendants
Loop Buttons
Loop Hold Display
Message Entry and Display
    E-mail to Station User
    Print Messages
Message Waiting Set and Cancel
Multi-Tasking
Multiple Console Ringing
Notes Entry and Display for Calls
Overflow
Override
Position Busy Mode
Remote Operator (IP connection)
Release Button

Speed Dial Calling
    Internal Calls
    External Calls
    Dial From Caller ID List
Supervised Loop Operation
Three-Way Calling
Through Dialing
Transfer Direct to Voice Mailbox
Trunk Group Control and Busy
Indication
Trunk Test and Verify
Windows PC Operation

Note: Optional features may or may
not be extra cost items.

  * Some feature implementation may
    require dealer-supplied additional
    auxiliary equipment.

 ** On Strata CIX40, speaker OCA is only
    available on IP telephones.

*** SIP Trunks available with selected
    carriers.

Toshiba Authorized Dealer Network

Toshiba's award-winning IP and converged communications systems, IP and digital phones, and advanced applications are available exclusively through our nationwide network of Toshiba Authorized Dealers. These factory-certified dealers have the product training and expertise to deliver quality installations, technical support and service. Sales through Authorized Toshiba Dealers carry Toshiba's manufacturer's warranty and optional five- or seven-year extended warranties.

Toshiba's National Accounts Program makes it easy for multi-location companies to standardize on one phone system by offering simplified purchasing, installation and service; and standardized equipment, paperwork and pricing – all through the Toshiba Authorized Dealer Network.

Fulfilling Our Responsibility as a Global Enterprise

For Toshiba's Telecommunication Systems Division, the imperative to reduce, reuse and recycle is central to product and process design.

Reduce. By meeting or exceeding high industry environmental standards, Toshiba keeps tons of targeted chemicals and other substances out of the ecosystem. We have also reduced the energy consumption of Toshiba business communications systems—good for the environment and cost-saving for customers.

Reuse. For more than 20 years, Toshiba has designed its telecommunications products with smart migration in mind. When upgrading and expanding their systems, customers can retain many components they already have, which avoids needless e-waste.

Recycle. To minimize waste going into landfills, we redesigned our packaging to use eco-friendly, recyclable materials that provide equivalent protection. We also participate in nationwide recycling programs for equipment trade-ins.

Thinking more globally… By seamlessly connecting distant locations, making telecommuting easy, providing richly multimedia ways for people to collaborate remotely, our products help people bridge the earth's distances without having to fuel cars or airplanes. That's a positive lifecycle impact for the earth and the working humans who inhabit it.

FSC
Mixed Sources
Product group from well-managed forests and other controlled sources
Cert no. SCS-COC-001182
www.fsc.org
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Literature Order #: TSD-CIX-BR-CIX40-VK/4500142